

# ROB Limmer

Designer / Photographer / Illustrator

## It's not a phase.

It's a lifestyle. Creative professional whose world revolves around design, photography, and illustration. Thrives on creating captivating campaigns and distinctive brand identities.

## Phone

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## Email

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## LinkedIn

linkedin.com/in/robertlimmer/

## Portfolio

robertlimmer.com



## Experience

### GRAPHIC DESIGNER

#### The James Agency; Scottsdale, AZ, Aug. 2019–Oct. 2023

Designer, photographer and illustrator for a full-service, strategic marketing agency. Strong focus on crafting unique brand identities, websites, award-winning campaigns and impactful photography with a team of creatives.

Experienced working with clients from a variety of industries including technology, healthcare, neighborhood electric vehicles, hotels, restaurants, aviation and personal care products. Led design teams on web design, mobile apps, print collateral, social media campaigns, and photo shoots. Established an in-house photography studio fully equipped with industry-standard lighting, props, backdrops and researched, learned and applied knowledge of setting up shoots and lighting subjects.

#### Noteworthy clients include:

Mountain Shadows Resort	Sensei Project Solutions
Hotel Valley Ho	Dazzle Dry
Phoenix Children's Hospital Foundation	Paradise Jets

### FREELANCE DESIGNER / PHOTOGRAPHER / ILLUSTRATOR

#### ROB Creative; Phoenix, AZ, Jan. 2017–Present

Concepted, executed and delivered multiple design, photography and illustration projects with a variety of clients. Recent work includes illustrations for local clothing brands, photography for local artists and concepting and designing promotional material for concerts and album covers.

### LEAD DESIGNER / PHOTOGRAPHER

#### SUN Entertainment; Flagstaff, AZ, Jan. 2017–May 2019

Completed poster designs, flyers, branding projects and print jobs with quick turnaround times. Concepted and executed printing of bulk poster designs, photographed concerts and other events weekly, and promoted events around campus with a smile.

## Accolades

**Illustrated and designed** an award-winning, record-breaking digital campaign for Phoenix Children's Hospital Foundation for two consecutive years.

## Skills

Extensive experience in Adobe Suite (Illustrator, Photoshop, InDesign, Lightroom, Bridge, After Effects, Animate, Fresco, Adobe XD) Figma and Procreate

Crafting websites, campaigns, identities, photography, and illustrations under tight deadlines with a devotion to quality and consistency

Collaborative design, photography and illustration with teams of varying sizes

Ability to comfortably shoot both Canon & Nikon

Advanced photo editing, model shoots, studio and event work

In-depth prompt generation for Chat GPT and MidJourney

Strengths include web design, problem-solving, project management, detail orientation and client presentations

## Education

### BACHELOR of FINE ARTS in VISUAL COMMUNICATION

**Northern Arizona University / Flagstaff, AZ**  
Dual emphases in Graphic and Motion Design. Gained team-based direct client work experience through two semesters of Practicum projects.

### CERTIFICATE of ARIZONA SKILL STANDARDS

**Mountain Ridge High School / Glendale, AZ**  
Arizona Department of Education Career and Technical Education in partnership with the University of Arizona.